

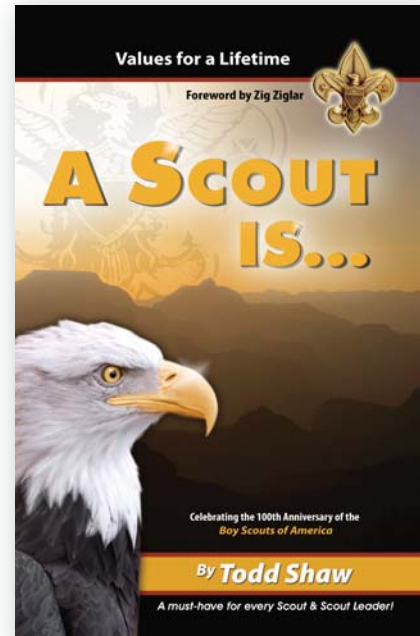


100 years of Scouting rolled up in one powerful book!

Galax, VA USA

Sonfire Media, LLC is proud to announce the release of author and Eagle Scout Todd Shaw's latest book, "A Scout is... Values for a lifetime" (paperback 978-0-9825773-0-1). With a foreword by Zig Ziglar, *A Scout Is...* explores the influence of Scouting and the principles found in the Scout Oath and Scout Law: principles that define why the Boy Scouts of America has had such a huge impact on our society for 100 years.

Whether you are young or old, Scout or not, the stories in *A Scout Is...* will encourage you to embrace the tenets of Scouting and apply them in your own life. *A Scout Is...* will arrive in bookstores and online retailers near the second week of December, 2009.



In 2010, Todd Shaw will celebrate his 40th year as a Boy Scout. He is an author, professional speaker, and the founder and president of On Track Ministry (a motorsports outreach ministry).

We all need tools that will energize and propel us into the winner's circle. *A Scout Is...* captures the essence of Boy Scouting and the character training that produces winners in life! The principles he teaches are based on scripture, and the Scout Law, Oath, and Motto. Todd is a master storyteller and his heartbeat is application. His enthusiasm, insight, and humor engage the reader and audience – motivating them to action.

Wholesale Pricing for *A Scout Is...*

- 10-99 = \$8.77 (45% discount off MSRP)
- 100-249 = \$8.37 (47.5% discount off MSRP)
- 250-499 = \$7.98 (50% discount off MSRP)
- 500+ = \$7.58 (52.5% discount off MSRP)

*Prices subject to change without notice

Note: Shipping and handling are additional

For more information, contact:

Larry Van Hoose

COO

Sonfire Media, LLC